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DEPARTMENT  
OF ADVERTISING,  
PUBLIC RELATIONS,  
& SOCIAL MEDIA;  
AND DEPARTMENT  
OF POLITICAL  
SCIENCE &  
LEGAL STUDIES  
PRESENT:



# “TikTok Whisperer” Annie Wu Henry

Please join us for a conversation with **Annie Wu Henry** about digital activism, civic engagement, and intersectional representation in politics. The conversation will be moderated by **Rachael Cobb, Ph.D.**, associate professor and chair of the Political Science and Legal Studies Department at Suffolk University.

**Thursday, April 4, 2024**

**12:30 – 1:45 p.m.** in-person and live via Zoom

**73 Tremont Street  
Poetry Center, 3rd Floor  
Boston, MA**

(enter through Sawyer Library on the 2nd Floor)

**Join** here for Zoom.

In-person registration is not required.

Lunch will be provided.

*This event is free and open to the public.*

**Annie Wu Henry** is a 28-year-old social media and digital strategy expert for progressive organizations and campaigns. She is currently the creative director for AAPI Victory Fund. Annie believes that we need on-the-ground organizing, electoral work, and online media to drive progress in society, and has taken a hand in contributing to all three. She is most well-known for her work leading John Fetterman’s digital strategy during his campaign for Senate and has been referred to as his Tik-Tok Whisperer. She has also worked with Alexandra Ocasio-Cortez, the Working Families Party, and others.

As a strategist, creator, and political operative, Annie has contributed to some of the largest online advocacy platforms like @feminist, @impact, @shityoushouldcareabout, @intersectionalenvironmentalist, @so.informed, @genzforchange and has had a myriad of content go viral, being shared by the likes of Rachel Cargle, Viola Davis, Kerry Washington, Ariana Grande, Yara Shahidi, the Kardashians, Olivia Rodrigo, and others.